



Headquarters Office
Employees' State Insurance Corporation

(ISO 9001-2008 certified)

Panchdeep Bhawan, CIG Road, New Delhi-110002

Website - www.esic.nic.in

No.E-13/12/6/2010-PR

Dated : 27.01.2011

M E M O R A N D U M

In reference to Circular of even no. dated 10.1.2011 on 'Diamond Jubilee Celebration Plan' from 24th Feb., 2011 to 24th Feb., 2012, the same may be read with some changes as under:-

| | <i>Circular dated 10.1.2011</i> | <i>Changes made</i> |
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| 1. | Theme of the Celebration - "Service to the Stakeholders" | "Reaching out to our stakeholders" |
| 2. | Objectives - To create a brand image of ESIC in the whole country in such a way that every stakeholder is proud to be associated with the ESIC Scheme . | To create a brand image of ESIC in the whole country in such a way that every stakeholder is proud to be associated with the ESIC family . |
| 3. | Activities during the year- (a) For extending the coverage in non-implemented areas, action will be taken by P&D and Revenue Divisions. (b) In the cultural evenings with local flavours performed by concerned Regional Offices, while bringing out the facilities of ESIC through play/skits, the importance of ESI benefits should be played in a humorous and light way . (c) A study may be instituted in coordination with some reputed University on the theme of ESIC and Social Security. | Medical Division will also be involved along with P&D & Revenue Divisions, in extending the coverage in non-implemented areas. In the cultural evenings with local flavours performed by concerned Regional Offices, while bringing out the facilities of ESIC through play/skits, the importance of ESI benefits should be played in an 'artistic and lighter vein' . NTA will start work in establishing a study/Chair in some reputed University on the theme of 'ESIC and Social Security'. |


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| | <p>(d) Works regarding participation of Third World countries/ISSA member countries will be done by NTA.</p> <p>(e) Before the closing ceremony, an announcement will be made to install best drinking water facilities, tea/coffee dispensing machine in all the Branch Offices and Dispensaries.</p> | <p>Tasks regarding participation of Third world countries/ISSA member countries, Director (PR)/Liaison Officer (ISSA) will look into and further decide in the matter.</p> <p>Before the closing ceremony, an announcement will be made to install drinking water facilities, tea/coffee dispensing machine in all the Branch Offices and Dispensaries.</p> |
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This issues with the approval of Director General.


 27.11.11
(R.K. GAUTAM)
JT. DIRECTOR (PR)

Copy to :-

1. Chairman, ESIC and Hon'ble Minister of Labour & Employment, Govt. of India.
2. Secretary (L&E), Ministry of Labour & Employment, Govt. of India.
3. DG/FC/CVO/IC/MC/AC(P&A)/ChiefEngineer/AC(Systems)/AC(Bft.)/Dir.(Rev.)/Dir(Fin.)/All DMCs/All Directors at Hqrs.
4. All ROs/SROs/DOs/ESIC Hospitals/SSMCs/SMCs/D(M)D/D(M)Noida.
5. A.C. (NTA)/J.D. (NTA).
6. All Branches at Hqrs. Office, for necessary action.
7. Website Contents Manager/System Division with request to upload this circular on ESIC website.