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**HEADQUARTERS' OFFICE
EMPLOYEES' STATE INSURANCE CORPORATION
(ISO 9001-2000 Certified)**

PANCHDEEP BHAWAN, C.I.G. ROAD, NEW DELHI-110002

No. U-16/18/01/07-ODC-Med.I

July 30, 2008

To

1. The Secretaries of all State Govts. dealing with ESI Scheme
2. All Medical Superintendents of ESIS Hospitals
3. All SSMCs/SMCs
4. All Regional Directors / Jt. Director (I/c)
5. All Jt. Director (Fin.)/ Dy. Director (Fin.)/A.R.D (Fin.)
6. All Directors, ESI Scheme

Sub: Implementation of Action Plan for provision of preventive and promotive Health services to ESI beneficiaries.

Sir/Madam,

Kindly refer to this Office letter of even no. dt. 31.3.08 intimating the allocation of separate budget of Rs.20/- per IP per annum for health promotion and preventive services. In this regard, the action plan for implementation for provision of preventive and promotive health services to ESI beneficiaries is enclosed as annexure.

You are requested to take necessary action for implementation of the action plan in all ESI hospitals and dispensaries. As you are aware that preventive and promotive health services are very important part of medical care. The required instructions may be issued to all Hospitals and Dispensaries for implementation of the plan in letter and spirit.

Yours faithfully,

Encl: As above

**(DR. S.K. JAIN)
DY. MEDICAL COMMISSIONER**

Copy to:-

1. PS to DG/FC/IC/MC/C.E.
2. Rajbhasha Vibhag for translation.

ACTION PLAN FOR IMPLEMENTATION FOR PROVISION OF PREVENTIVE AND PROMOTIVE HEALTH SERVICES

The Action Plan should cover all levels of prevention i.e. primordial, primary, secondary and tertiary.

In order to achieve the above objectives following actions should be initiated:-

1. Out Reach Programme:

Out reach programmes be organized with the aim for early diagnosis of the disease and intervention measures to reduce morbidity and to restore health if disease process has already set in. The action taken should include clinical examination of the beneficiaries and evaluation of their state of health through organization of health check up camps and screening campaigns outside the premises of dispensaries or hospitals on regular basis. The health checkup camps could be arranged at

- Factory premises
- Labour colonies / residential areas of the insured persons and their families.
- At common public places where health melas and health exhibitions can be organized.

For organization of Health Camps following actions may be taken:-

a) Health check up team should be constituted as per the requirement.

The composition may vary depending upon the nature and size of the camp. Experts in the field from ESI Hospitals may be co-opted, if required.

b) Detailed programme of the health check up camp should be worked out in advance in co-ordination with the local Branch Office of the ESIC, employers' and employees' Association etc.

c) Examination of the persons should be in accordance with the proper health record format.

d) People needing further investigation should be referred to the ESI Hospital.

e) Simultaneously health talks, health exhibition through posters and audio visual material should be arranged.

2. Health check up camps may also be organized at level of dispensaries / hospitals and wide publicity be given.

3. Organizational set up

A small cell may be set up at the Directorate and Hospital level to monitor the activities under taken in the preventive and promotive health programme. The set up created at the Directorate / Hospital Level will supervise and monitor the activities under various programmes.

The Cell shall also arrange for training programmes for doctors and other nursing and para medical staff on preventive and promotive health services. Seminars / work shops may also be organized.

4. Occupational Health Services

For prevention and early diagnosis of occupational diseases, an action plan has already been circulated vide letter dt. 31.03.2008 and the same should be implemented.

5. Funding

Funds for providing preventive and promotive health services will be provided by ESIC as per the instructions already issued vide letter dt. 31.03.08 under which Rs.20/- per IP family unit per annum is provided outside the ceiling to be totally borne by ESIC. The detailed procedure for release of the above funds has already been circulated.