



कर्मचारी राज्य बीमा निगम
EMPLOYEES' STATE INSURANCE CORPORATION

(ISO 9001-2008 CERTIFIED)

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DR. S.R. CHAUHAN
MEDICAL COMMISSIONER

D.O. No.E-13/12/33/2013-PR
3rd January, 2014

Dear Dr.

As you may be aware that the ESI Scheme was launched for the first time at Delhi and Kanpur on 24th February 1952. The Scheme will thereby complete 62nd years of dedicated services in the field of Social Security on 24.02.2014.

Given the significance of the day it has been decided, as earlier years, to celebrate the 62nd Anniversary of the Scheme as a ESIC Day that will be followed by a Special Services Fortnight culminating on 10th March, 2014.

As in the past, you are requested to organize multi pronged activities during the fortnight in order to publicize and popularize the Scheme at grass root level. You may also organize following common activities:-

1. Organizing at least three Health Check-up Camps by each ESIC/ESIS Hospital premises or any other suitable locality (minimum one in factory premises).
2. Organizing Special Health Education Programme on HIV/AIDS, Family Welfare, Immunization and MCH etc.
3. The ODC's could organize special visits to hazardous industrial units for detection of Occupational diseases among workers.
4. Special drives for environmental up gradation and cleanliness of the hospital premises.
5. Speedy redressal of all public grievances, by holding special open house Suvidha Samagams.
6. Illumination of Hospital Buildings etc. during Special Services Fortnight.

As regards activities proposed to be organized by Regional Offices/Sub-Regional Offices has been issued separately by the Insurance Commissioner (PR) to all Regional Directors/Joint Directors I/c. You may also actively associate with the Regional/Sub-Regional Offices for success of the event.

Adequate publicity materials including posters and pamphlets, brochures etc. on various aspects of the Scheme are already available with the ROs/SROs/DOs. The same can be collected from them.

I would request you to send a brief report of the activities carried out in your region, to the Joint Director (PR), Hqrs. office latest by 20.03.2014, for submission of a consolidated report to the Director General.

This issues with the approval of the Director General.

With best wishes

Yours sincerely,


(Dr. S.R. Chauhan)

All SSMC/SMC/MS
ESI Corporation/ESIC Hospital

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