



**HEADQUARTERS' OFFICE
EMPLOYEES' STATE INSURANCE CORPORATION
PANCHDEEP BHAWAN, C.I.G. ROAD, NEW DELHI
(ISO: 9000-2001 Certified)**

Website: <http://esic.nic.in> / www.esic.org.in

No.D-13/11/Pt.DDUSJK/2014-Genl.

October 10, 2014

To,

1. All Regional Directors/Director, ROs
2. All Joint Director I/cs, SROs/Dos
3. IC (NTA)
4. D(M)D, D(M), Noida, Director, ESIH K.K. Nagar
5. All Deans ESIC Medical/Dental Colleges
6. All Medical Superintendents, ESIC Model Hospitals
7. Joint Director, E-V, Hqrs.' Office.
8. WCM for uploading on website/Guard File/ Hindi Cell.

Subject : Pt. Deendayal Upadhyay Shramev Jayate Karyakram - New initiative of Ministry of Labour & Employment to be launched at Vigyan Bhawan, New Delhi on 16.10.2014 - reg.

Sir/Madam,

It is informed that Shri Narendra Modi, Hon'ble Prime Minister will be inaugurating **Pandit Deen Dayal Upadhyay Shramev Jayate Karyakram** in Vigyan Bhawan, New Delhi on 16.10.2014 at 10.00 A.M.

The new initiative to be inaugurated in the function are the following :-

1. Unified Labour Portal 'Shram Suvidha' and a random Inspection Scheme in the Central Sphere (for ESIC, EPFO, CLC & DGMS).
2. Portability through Universal Account Number for Employees' Provident Fund.
3. Revamped Rashtriya Swasthya Bima Yojana (RSBY) for the labour in unorganized sector.
4. Apprentice Protsahan Yojana.
5. Demand based Vocational Training Programmes.

There are path-breaking initiatives for increasing labour welfare as well as for improving the ease of doing business in India. It is very important for success of these initiatives that all employees of the ESIC and all the stakeholders of the ESI system participate, in some form, in its launch.

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विकास एवं सेवा विभाग का पत्र
विकास एवं सेवा विभाग
पत्र सं. दि. सं. No. 709
दि. 10/10/2014

This launch programme will be telecast live on Doordarshan from 10.00 a.m. onwards on 16.10.2014.

You are requested to make arrangements by providing TV sets at prominent locations to enable officers and staff posted in your institution as well as visitors, patients and attendants in your institutions to watch the aforementioned programme "live". They may be encouraged to watch the aforesaid programme. The live telecast provides an excellent opportunity for also knowing details of the initiatives.

In case sufficient TV sets are not available for the above purpose, they may hire TV sets.

This issues with the approval of DG, ESIC.

Yours faithfully,



(A.K. Sharma)

Joint Director (Genl.)

16.10.14