

By Speed Post

No. D-31016/3/2014-Adm-II
Government of India
Ministry of Labour and Employment

GENERAL BUREAU
जायरी सं./Dy. No. 87
दिनांक/Date 12.12.14

Shram Shakti Bhawan, Rafi Marg,
New Delhi, 3.12.2014

Office Memorandum

Subject: Implementation of 'Swachh Bharat Mission' – regarding.

The undersigned is directed to enclose copy of the d.o. letter received from Hon,ble Minister of Urban Development, Housing and Urban poverty Alleviation and Parliamentary Affairs regarding sustained activities with regard to "Swachh Bharat Mission" launched nation wide on 2nd October, 2014.


2. Minister of State (I/C) for Labour and Employment's has advised that the activities on sustained sanitation drive by all Departmentns, Attached Ofices, Subordinate Offices may be complied with.

Enclosure: As above.


(Laxmi Narayan)
Deputy Secretary

To

1. All Attached/subordinate offices/autonomous bodies under Ministry of Labour and Employment (as per attached list).
2. OSD to MOS (IC) for Labour and Employment.


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सहायिका का वैयक्तिक अनु
D. G. PERSONAL SECTION
जायरी सं./Dy. No. 299.6/G
दिनांक/Date...10.12.14.....

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एम. वेंकैया नायडु
M. VENKAIHA NAIDU



प्रत्यय उग्रते



एक कदम स्वच्छता की ओर

शहरी विकास,
आवास और शहरी गरीबी उपशमन एवं
संसदीय कार्य मंत्री
भारत सरकार

MINISTER OF URBAN DEVELOPMENT,
HOUSING & URBAN POVERTY ALLEVIATION
AND PARLIAMENTARY AFFAIRS
INDIA

D.O. No Q-15014/2/2009-CPHEEO

10 November 2014

Dear Shri Dattatreya garu,

05/VIP/14
18/11/14

Namasthe,

As you are aware, Government of India has launched 'Swachh Bharat Mission' on 2nd October, 2014 which targets to make our country neat and clean by 2nd October, 2019. The Hon'ble Prime Minister has also urged upon the citizens to inculcate cleanliness as a habit in their daily life which will be a fitting tribute to Father of the Nation, Mahatma Gandhi, on his 150th birth anniversary since sanitation was very close to his heart.

2. Ministry of Urban Development together with Ministry of Rural Development has launched massive public awareness campaign on cleanliness. In this regard, it is imperative that the officials of various Ministries/Departments/PSUs should be encouraged to maintain the highest level of cleanliness and discipline in their office as well as residential premises and motivate others also to do so. For sustained sanitation drive, it is important to institutionalize the cleanliness drives at all levels in the form of routine checks and monitoring. You will appreciate that this noble cause cannot be achieved without your full and active participation and support to the campaign.

3. I, therefore, request you to spearhead "Swachh Bharat Mission" as an intensive campaign in all departments, Attached Offices, Subordinate Offices and PSUs under your administrative control through appropriate measures like awareness creation, maintaining cleanliness in and around premises, displaying of logo and pledge and also incorporating in their vision statements and official stationery. The logo, tag line, important quotes and the pledge of Swachh Bharat Mission are available on my Ministry's website www.moud.gov.in.

With regards,

Yours sincerely,

(M. VENKAIHA NAIDU)

Shri Bandaru Dattatreya,
MoS (I/C) for Labour & Employment,
Government of India,
Shram Shakti Bhawan,
New Delhi.