



EMPLOYEES' STATE INSURANCE CORPORATION

PANCHDEEP BHAWAN: CIG ROAD: NEW DELHI-110002

(Website address: www.esic.in / www.esic.nic.in) Phone: 011-23236787

F.No. G-32/11/6/50/14-ISD(Pehchan Ploicy)

Dated : 11th August, 2014

22nd

To

All Regional Directors/Directors/Joint Directors(I/c)

Sub: Maximizing turnout at Hybrid Camps being organized at Employer's premises and Speedy disposal of undistributed cards to IPs at Branch Office Level – reg.

Sir/Madam,

The target to capture Pehchan enrollments in the Quarter-II ending 30.09.2014 has been set to 15 Lakh enrollments which will be further enhanced in the subsequent quarters. M/s Wipro has assured ESIC of meeting this target and has geared up its resources to meet the targets set by ESIC and their own management. Efforts will be required at Regional Level to maximize turnout at Hybrid Camps being organized at Employer's premises and at Branch Office level to distribute these cards to the IPs for whom smart cards will / have been printed.

In a recent meeting with the teams of ESIC, Project Management Unit and Wipro officials, it was brought to the notice of Secretary MoL&E that footfall during the Hybrid Camps is low and distribution of smart cards to the IPs also remained a challenge. ESIC field offices are thus requested to take appropriate measures to maximize the turnout during the Hybrid Camps and also for speedy and timely distribution of the printed smart cards. If necessary, Regional Heads may take measures like prior intimation to the Employers before organizing the Hybrid camp, capturing of mobile numbers during online enrollment, feeding the correct address, disposal through courier/post etc to maximize the turnout and speedy disposal of cards. Secretary MoL&E will review the distribution process and steps taken by field offices for speedy disposal of cards and will even call for region wise reports in the matter. The onus for low number of Hybrid Camps and low turnout during these Hybrid Camps will be attributed to the Regional Heads. You are thus requested to submit a monthly report (**compiled and send RO/SRO wise only**) in the proforma given below in XLS format to their respective ICT Zonal Officers, AC(Revenue), AC(Benefit) with CC to prabhat.dua@esic.in which should reach the Zonal Office and Hqrs in the first week of every month. Please note that BOs should not send reports separately.

A	B	C	D	E
Name of RO/SRO	Opening Balance	No. of Cards Printed During the Month	No. of cards distributed during the month	Total Number of Cards pending (B+C-D)

As regards organizing the camps at Regional Levels and Number of IPs reported by Employer to be Captured viz-a-viz Number of Pehchan actually captured is already being received from Wipro end.

Yours faithfully,

(Sanjay Sinha)
Director(ICT)

22/8/14

Copy to:

- 1) AC(Revenue), ESIC Hqrs
- 2) AC(Benefit), ESIC Hqrs
- 3) Joint Director(PR) to publish the instructions on website(esic.nic.in).