



Headquarters Office
EMPLOYEES STATE INSURANCE CORPORATION
(ISO 9001-2008 Certified)
PANCHDEEP BHAVAN: C.I.G. ROAD: NEW DELHI-110002

No. :-D-31/12/6/2014- PR

Dated: 27.09.2014

To

1. All Addl. Commissioners & Regional Directors/Directors/Joint Directors I/c, RegionalOffice/ Sub-Regional Office/ Divisional Office, ESI Corporation
2. All SSMcs/SMCs, ESIC
3. All Medical Superintendents, ESIC Hospital
4. D(M)Delhi & D(M) Noida
5. All Deans, ESIC Medical Institutions
6. Insurance Commissioner, ESIC NTA, Dwarka, New Delhi

Subject: Display of Banner/Poster/Standy on the "Swachh Bharat"/ National Intensive Cleanliness Drive.

Madam/Sir,

Please refer to Circular/Instructions issued by Hqrs. Office(General Branch) on "**Swachh Bharat**"/ **National Intensive Cleanliness Drive** being observed as a mass movement to realize **Gandhi's dream** of clean India. In this connection, as approved by Director General, **Banner** on the "Swachh Bharat" Mission should be displayed in all the Ros/SROs/DO/ESIC Hospitals / NTA / SSMC / SMC Offices and all other ESI / ESIC Establishments.

The bilingual design of the Banner/Poster/Standy (Hindi & English) is available in open file in downloadable format in our website i.e. www.esic.nic.in. However, the Regional Directors of non-Hindi speaking states are requested to get the Banners etc. translated into the respective regional languages and circulate the same in their respective state for displaying in their offices.

The Regional Directors/Directors I/c/Jt. Directors I/c, Office of SSMCs/SMCs and MSs of ESIC Hospitals may get the poster printed at the local level following the prescribed purchase procedure on their own level from their available budget. In case of any difficulty, the **Banners** etc. can also be got printed through the empaneled advt. Agency with Hqrs. Office at the rate duly concurred by the Fin. & A/cs. In any case, the **Banners** etc. should be got displayed as soon as possible.

Kindly acknowledge the receipt.

Yours sincerely,

27.09.2014
(Pranava Kumar)

Dy. Director(PR)
E-mail: pranava.kumar@esic.in

Copy to:

Website Contents Manager with the request to upload the same on ESIC Website.

27.09.2014
Dy. Director(PR)

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