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**Headquarters Office**  
**Employees State Insurance Corporation**  
Panchdeep Bhawan, CIG Road, New Delhi-110002

No.D-31/12/2/2009-PR

Dated: 19.08.2010

To,

1. **All Addl. Commissioner & Regional Directors/Regional Directors/Director/ Joint Directors Incharge/Joint Director, RO/SRO/DO, ESIC**
2. **The Additional Commissioner, ESIC National Training Academy, New Delhi**
3. **Director(Medical)Delhi/Director(M)Noida/Director, ESIH, KK Nagar, Chennai/Director(Family Welfare)**
4. **All Medical Superintendents/SSMCs/SMCs/Directors ESI Scheme**

**Subject: Displaying the signboards and direction boards/panels.**

Sir/Madam,

In continuation to this office letter of even no. dated 05.08.2010, on the above cited subject. In this connection, I am directed to inform you that as per the official policy(three language formula) of the Central Govt., you may make necessary modification in the designs of **sign board and direction panel** to incorporate local/regional language alongwith the Hindi and English languages.

Yours sincerely,

  
**(R.K. Gautam)**  
**Joint Director (PR)**

**Copy to:-**

1. Chief Vigilance Officer - for information please.
2. Joint Director I/c, Sub-Regional, Peenya with reference to their letter No.SRO.PNY.DIR.GENL.2010 dated 09.08,2010 for necessary action.
3. PPS/PSs to DG/FC/IC/MC - for information please.
4. All Jt.Director(Fin.)/Dy.Director(Fin.) of ROs/SROs/Hospitals
5. General Branch at Hqrs. Office
6. System Division – with the request to uploading on the website.
7. Guard file/spare copy