



Headquarters
Employees' State Insurance Corporation
(ISO 9001-2008 certified)
Panchdeep Bhawan, CIG Road,
New Delhi-110002



F.No. D-31/12/5/2018-PR

Dated 05.02.2019

To

1. **All RDs/Directors/JDs & DDs(I/c)**
ESI Corporation
ROs/SROs
2. **All Med. Superintendents, ESIC/ESIS Hospitals**
3. **All Deans of ESIC Medical Colleges**
4. **D(M)Delhi/D(M)NOIDA**

Sub.: Development of creative of ESIC Calendar & Diary 2019 as posters/leaflets/brochure and display/distribution of the same –reg.

Madam/Sir,

As you are aware that the ESIC Calendar & Diary - 2019 are based on the theme of efforts made recently by ESIC to empower the Insured Persons by providing improved Healthcare Services, launching of 'ESIC Chinta se Mukti' app and Dhanwantri Mobile App, Opening of DCBO, Health Passbook and Atal Bimit Vyakti Kalyan Yojna etc. Besides providing social security umbrella to the beneficiaries, ESIC has also forayed into Medical Education through 6 Medical Colleges offering MBBS Course, 2 Dental Colleges offering BDS course, 6 PGIMRs and 2 Nursing Colleges.

In this connection, it is informed that the creative of the above mentioned initiatives and newly launched benefits are available on ESIC website 'www.esic.nic.in' under Publication Tab in the PDF and also in open (CDR) format.

It is, therefore, requested to arrange to get the themes of ESIC initiatives (as depicted in the ESIC Calendars & Diaries) developed and printed in the form of posters and ensure the display of the same in Dispensaries/Hospitals/Branch Offices/DCBOs/Employer Associations etc. for wide publicity and awareness of the ESI Scheme.

Hindi version will follow.

This issues with the approval of the Director General.

Yours faithfully,


(Pranava Kumar)

Dy. Director (PR)/WCM

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